



Sponsorship opportunities

Season Sponsor\$200,000

Performance Underwriting (per performance)

Presenting Production Sponsor.....\$30,000

Signature Sponsor\$15,000

Supporting Sponsor.....\$10,000

The Nutcracker Underwriting

Presenting Production Sponsor.....\$60,000

Signature Sponsor\$30,000

Supporting Sponsor.....\$20,000

Ticket Sponsorship

Ticket Envelope Sponsor\$30,000

Ticket Back Sponsor (three available)\$15,000

Event Sponsorships

Touring Sponsor \$1,500-25,000

Opening Night Gala.....\$15,000

Bella Cucina..... \$1,000-20,000

Orchestra/Live Music Sponsorship

Live Music Sponsor (per production)\$25,000

Student Pianist Sponsorship (per student pianist)\$5,000

Education and Outreach Sponsorship

Hope for the Holidays \$5,000 - \$20,000+

CDE Financial-need Student Scholarship\$4,500 or \$90,000^e

CDE Merit Student Scholarship\$2,200 or \$44,000^e

Outreach Program Sponsorship..... \$5,000-25,000

Point to the Future Sponsorship.....\$5,000

Administrative /Marketing Sponsorship

Business/Marketing ServicesTBD

Multimedia and/or Website SponsorshipTBD

Other in kind donations and services.....TBD

^e Endowment (e)